

Information Officer of the Year Award 2022

First Lieutenant Stephanie A. Baer

First lieutenant Baer graduated from Elkhorn High School, Elkhorn, NE (2007) and Capella University (2012).

She attended the following military service schools: Recruit Training (2010); Marine Combat Training (2010); Basic Electronics Course (2010); Ground Communication Organizational Repair Course (2011); Corporals Course (2012); Sergeants Course (2012); SNCO Career Course (2013); Officers Candidate School (2018); Basic Officers Course, The Basic School (2019); Public Affairs Officer Qualification Course (2020); Joint Humanitarian Operations Course (2021; Primary Officer PME, Naval War College (2021); Civil Affairs Officers Course (2021).

Throughout the period of January, 2022 through December, 2022, 1stlt Baer served as the Communication Strategy and Operations Director, 2d Marine Expeditionary Brigade, II Marine Expeditionary Force. 1 stlt Baer skillfully established internal and external messaging efforts with multinational media that led to the unit's success in various exercises and deployments, including Cold Response 22, Baltic Operations 22, and Task Force 61/2. Her superior understanding of information operations directly led to a fully integrated fires and effects team, which enabled measureable non-kinetic effects on key audiences and disrupted malign messaging efforts. During Baltic Operations 22, 1 stlt Baer was also the first to discover new adversary messaging tactics, techniques and procedures. Through 1 stlt Baer's excellent planning efforts and seamless integration with Sixth Fleet and Naval Forces Europe-Africa, they experienced the highest reporting in the Area of Operation's history. 1stlt Baer masterfully planned the execution of international media engagements in 11 countries and five media embeds while publishing and releasing over 5,000 photos, 60 press releases, 20 video packages covering 12 exercises in 18 countries. This led to over 25,000 new articles published in over 25 countries in and over 36,000 earned social media posts. Her superior performance of duty directly contributed to successful operations in the European theater during a time of crisis in Eastern Europe.

